



iPrismGlobal  
Virtual Workplace

## Fact Sheet

# Beyond eMail: Working In The 21st Century

### The Future of Work Includes Telecommuting, Flex Time & Globally Dispersed Teams:

- Web Networked (Virtual) Teams
- Reduce Costs, Go Green & Increase Productivity

### Workplace Realities

<b>In 2000</b>	<b>By 2010:</b>
-- Oil \$20/barrel	-- Oil \$100/barrel
-- Domestic Economy	-- Global Economy
-- Climate Change not a issue	-- Carbon Credits Matter

### What Changes Are Expected?

By 2010:

- Commuting costs will be transferred to employers.
- WiFi Technology Continues to Expand
- Internet Office Apps Proliferate.
- Global Travel Costs Increase.
- Economic Growth Moves to Developing Countries
- Laptops outsell desktops as mobility rules
- Net savvy young people will demand new work tools



Managing Globally Dispersed Teams

### ***A Disciplined Approach***

#### **Team Formation:**

Shared Purpose  
Shared Commitments  
Shared Accountability

## **How To Adapt The Workplace To The Changes Ahead?**

Teamwork, across silos and geographic boundaries, is required to meet the challenges ahead. Web-based or virtual teams will increasingly be employed. The Global economy will continue to develop around a virtual workplace in which technology and Internet connectedness will be more important than rooms full of cubicles. However, managing web based teams may require even more discipline than traditional workplace teams.

Web-based teams succeed only when each team member agrees to a daily discipline of participation. This not only assures that tasks are completed on time it also encourages online relationship building. As team members see others completing tasks and fulfilling commitments trust grows and the team bonds around their shared purpose.

Working with globally dispersed teams over 10 years, we have developed a platform, tools, process and methods to assist team formation and help teams become more productive. We have distilled the process of team building to 7 steps:

1. Provide teams with a sense of "place"
2. Form teams around a specific process or project
3. Get signature commitments to daily participation
4. Tie process or project tasks to shared calendars
5. Enforce accountability through time tracking reports
6. Provide the tools needed to fulfill all commitments
7. Facilitate work flow through coaching and support.

*The Virtual Workplace is built around these 7 steps as a Composite Application<sup>1</sup> Portal in which applications, tools, process templates, coaching and support are fully integrated.*

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<sup>1</sup> Composite Application Portal, Gartner describes as a completely new portal interface in which legacy applications combine with new web based applications and tools including online collaboration to provide an unprecedented integration of data, tools and people in a dynamic web networked global workplace.

## Pilot Templates

Research  
Projects  
Process  
Marketing  
Support Services  
Product Development  
Change Management

30-Day Pilot  
90-Day Pilot  
Portal Rollout

## Start With A Pilot As Proof of the Potential

The screenshot shows the Green Portal website. At the top, it says "Easy anytime-anywhere access to a wide range of end-to-end application services, mission-critical information, business processes, and knowledgeable, competent, people who share your commitments." Below this is a "Member Sign-In" section with a "Username" field containing "tsimon" and a "Password" field with masked characters, and an "AUTHENTICATE" button. There are also checkboxes for "Remember my sign-in" and "Forgot your password?".

The main content area is titled "Green Portal" and includes a navigation menu on the left with items like "Overview", "Virtual Enterprise", "Relationship Building", "Project & Knowledge Management", "Group Productivity Management", and "Collaborative Values". The main text describes the portal's purpose: "The Greer Portal connects and aligns people from various manufacturing, engineering, scientific, government, investment and public policy organizations in a secure web portal outside of their organization's IT infrastructure as a way to enable inter-enterprise collaboration, relationship building, knowledge sharing, project management and group learning." It also mentions that the platform is modeled on Michael Porter's Cluster Network concepts and lists various portal groups like distributed energy, wind power, and biomass processing.

At the bottom left, there is a logo for "EU Center".

On the right side, there is a "Collaborative Forums" section with three entries:

- 2/15/2008 [McKinsey Report on Climate Change](#) may help focus true green business opportunities.
- 2/29/2008 What is your per employee carbon footprint? And what is the real cost? [Click here to go to the Prism eca chart.](#) Select average miles driven and number of plane trips to see. Cost is based on \$3.00/gallon gasoline and \$500/round trip airfare.
- 2/25/2008 [IRENEW concept dashboard](#)

A pilot is a full featured portal customized around a specific high value objective. Can be a project, a process, an application integration, or any objective that requires a high-performance web networked team.



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